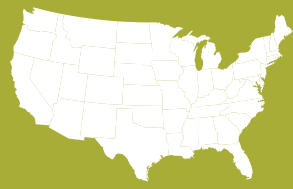




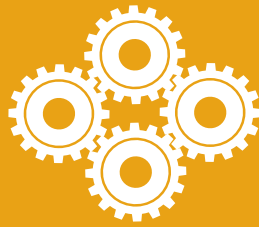
Proud to be working together to help Americans be Healthy for Life®

BOLD GOAL



Empower Americans to make healthy food, nutrition and lifestyle choices to help millions lead healthier lives.

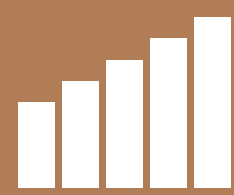
INNOVATIVE MODEL



Multi-year collaboration between a preeminent health organization and leading food company.

Impacting the food environment, engaging consumers, supporting underserved communities, empowering employees.

STRONG COMMITMENTS



20% decrease in calories, saturated fat and sodium.
20% increase in fruits, vegetables and whole grains.
Engaging and inspiring millions of consumers.
Impacting communities nationwide.

NEW APPROACHES



Menu, culinary and supply chain innovation.
Consumer engagement campaign and toolkit.
Community curriculum and educational experiences.
Employee health and wellbeing initiatives*.

DELIVERING RESULTS



On track to exceed all menu commitments.
Millions reached through awareness and marketing programs.
Community participants increased fruit & veggie consumption 60%.
Recognized as 'Best Employer for Healthy Lifestyles'*.